

Zap Postcard in Envelope (PiE)

Best Practices When Designing Your ZAP

You have flexibility to design in either portrait or landscape orientation. The solid black trim line shows the finished size of the document. Anything placed outside of this area will be trimmed off.

The bleed area extends out an extra 3mm from the solid black trim line. All images or colour that print to the edge of your design should be fully extended into this area to avoid the chance of white lines appearing. This will ensure that when it is trimmed, your design is printed edge-to-edge. Make sure not to place any important content or artwork elements in this area, as it will get trimmed off.

The reverse of your postcard has a small, unique matching number so the envelope can be paired with the postcard.

Your design is inserted into a solid white envelope, with address printed on & mailed.

