

Zap US IMPACT Postcard

Best Practices When Designing Your ZAP

The solid black trim line shows the finished size of the document. There is a safe zone around the document inner edge - this area can contain images only, so text and important information should not exceed this area.

Be mindful there is a live stamp on top of the Postal Address that may cover your design. Note there is a safety area around this area.

The bleed area extends out an extra 0.125in from the solid black trim line. All images or color that print to the edge of your design should be fully extended into this area to avoid the chance of white lines appearing. This will ensure that when it is trimmed, your design is printed edge-to-edge. Make sure not to place any important content or artwork elements in this area, as it will get trimmed off. The final size of the letter after printing and trimming is 6" x 8.5".

The shaded area 'Postal Address' is a no print zone. Keep this area free of text and images.

