

Zap A6

Best Practices When Designing Your ZAP

The solid black trim line shows the finished size of the document. Anything placed outside of this area will be trimmed off.

We recommend that no text or barcodes are placed outside the inner red dashed safety line, as anything placed outside of this box will risk being cut off.

The bleed area extends out an extra 3mm from the solid black trim line to the outer red dashed line. All images or colour that print to the edge of your design should be fully extended into this area to avoid the chance of white lines appearing. This will ensure that when it is trimmed, your design is printed edge to edge. Make sure not to place any important content or artwork elements in this area, as it will get trimmed off.

The matrix QR Code shown on the bottom right of the proof is for tracking returns.

